



Background

Cullen is a Margaret River icon that manages to live in the rare liminal space between old guard and avant-garde. Established in 1971 as part of the region's "Founding Four," Cullen is undeniably a part of the Margaret River establishment, and yet, it continues to grow and innovate with biodynamic farming. Under winemaker Vanya Cullen's guidance, Cullen became Australia's first winery to be simultaneously carbon neutral, organic, and biodynamic. The family's winemaking roots stretch back to the late 1800s, but the modern estate began when Kevin and Diana Cullen planted vines in Wilyabrup following advice from Dr. John Gladstones. Diana, a self-taught and trailblazing winemaker, earned national acclaim before passing leadership to her daughter, Vanya, in 1989. Today, Cullen's legacy is inseparable from its sense of responsibility to place. Informed by Wadandi Indigenous land knowledge, Cullen's philosophy centers on listening to the land, making its wines a powerful expression of place, stewardship, and legacy.

Highlights

- 1 Cullen Wines is a Margaret River icon, making certified biodynamic and organic wines that consistently achieve international acclaim.
- 2 Cullen is Australia's first winery to be simultaneously carbon neutral, organic, and biodynamic.
- 3 Winemaker Vanya Cullen was named Australia's Winemaker (2020) and Viticulturist (2022) of the Year by Halliday Wine Companion.

Wines



Entry Level Wines SRP \$40-50

'Dancing in the Sun' is a refreshing white blend of mostly Sauvignon Blanc and Sémillon; 'Metricup' is a partial-new oak Chardonnay; 'Red Moon' is a lively red blend; and the Cabernet Sauvignon Merlot is a fantastic starting point for Margaret River's iconic red blend.



Flagship Wines SRP \$150-165

'Kevin John' Chardonnay and 'Diana Madeline' Cabernet Sauvignon are serious Margaret River benchmarks. Both see about 50% new oak.

Ethos



Packaging



Press

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It is superb in both an Australian context and global as well.

98 points

THE WINE ADVOCATE
'Kevin John' 2023