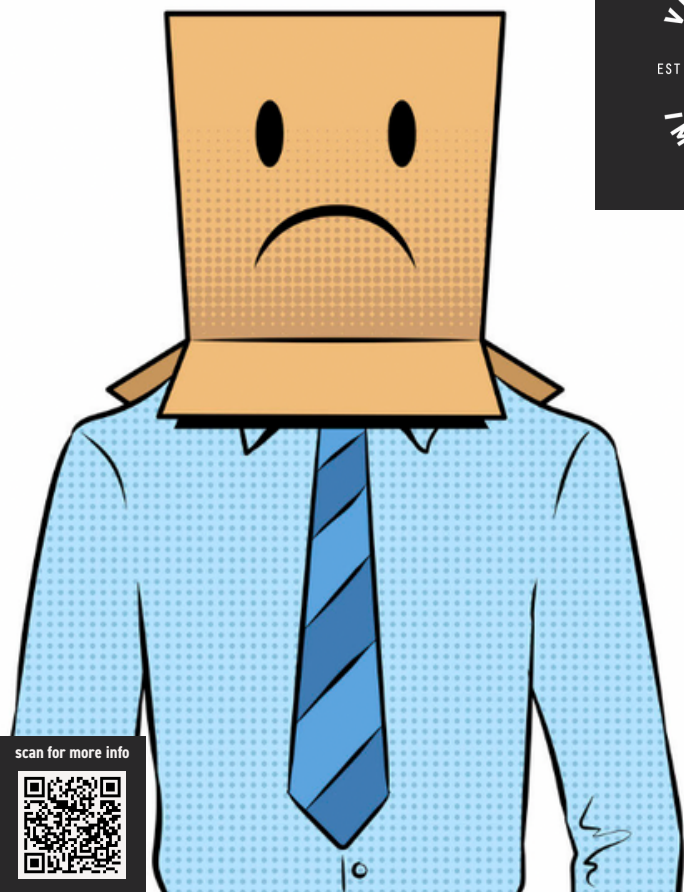




BOXHEAD

Swartland - South Africa



Background

Boxhead represents outstanding value no matter the locale. For 14 years the red and fertile soils of McLaren Vale and the Barossa Valley were the guts of what has always been a crowd-pleasing Shiraz. In year 15, the square-shaped brains behind this elixir moved across the seas - but within the same hemisphere - to South Africa. The granitic and shale riddled soils of the Swartland became a blank page to write the next chapter of this brand. The bottle still shows that familiar cubic dome of a mascot, while the juice inside remains a familiar flavor with optimum ripe fruit flavors, supple texture and chewy tannins. Once a boxhead...always a boxhead.

Highlights

- 1** The signatures of Boxhead Shiraz are optimum ripe fruit flavors, supple texture, and chewy tannins.
- 2** It is a great choice for under \$15 retail or a by-the-glass program.
- 3** The wine ferments with native yeast, which is rare for its production volume & price.

Shiraz SRP \$14

Tasting Note

Balanced and approachable, with an easy structure and moderate tannins, this Shiraz offers black cherry, fig, boysenberry and brambly fruit flavors all lifted by spicy notes of pepper and nutmeg.

Ideal Accounts

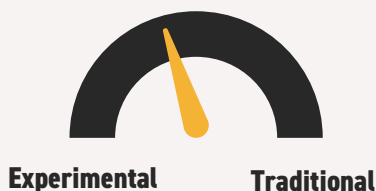
Pubs & dive bars, clubs, high-volume retail shops, golf courses, corner stores, etc.



Ethos

The fruit is sourced from dry-farmed vineyard sites. Fermentation is with native yeast, followed by a light filtration and dose of sulfur.

Packaging



Provenance

District
Swartland

Region
Coastal

