



WILDMAN WINES

South Australia

Background

Tim Wildman is a British Master-of-Wine-(MW)-turned-winemaker. He became an MW in 2008 with a dissertation on Australian wine, which is now his professional specialty. He was awarded the Robert Mondavi Memorial prize for the highest score in Theory and his dissertation achieved the highest pass mark in his year. During a trip down under with his James Busby Travel Company (a wine education/travel company for industry folk), Tim got the crazy idea of making wine. More specifically, he wanted to make pét-nat, because this would allow him to pick the grapes, make and bottle the wine, all while on a month long trip. Pét-nat was also an apt choice because Tim was wary of stepping on the toes of growers/producers with 100+ year business plans. By sticking to the "less serious" pét-nats, he could avoid competition with those he holds in high regard. The lineup includes one white and one rosé pét-nat. Both zero-zero wines are made with a particular focus on climate-appropriate varieties. Thoughtful wine in fun packaging is the vibe.

Your paragraph text



Highlights

- 1** This project by Tim Wildman, MW is the first commercial pet-nat brand from Australia.
- 2** Climate-appropriate varieties grown throughout South Australia make up the wines which are vinified with a zero-zero ethos.
- 3** An encounter with some Melbourne street art masquerading as an extra-terrestrial rabbit was the impetus behind the brand's image.

Wines



'Astro Bunny' SRP \$35

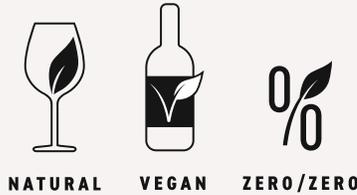
This flagship, peachy-orange colored wine is made from a variety of aromatic red and white varieties. It's tangy, fresh, and makes a great apéritif.



'Piggy Pop' SRP \$35

This rosé pét-nat, made primarily from Italian varieties, is made by blending deeply colored rosé with white wine. It's snappy and crisp, with plenty of cherry flavors.

Ethos



Packaging



Press

“ Tim Wildman MW's Piggy Pop Pét-Nat is as bonkers as it is brilliant... Liquid creativity... ”

93 points
- Olly Smith for Decanter
'Piggy Pop' 2022