



POGGIO ANIMA

Italy



Background

Vine Street Imports started Poggio Anima with Riccardo Campinoti of Le Ragnaie in 2008, and today, it's one of our most beloved labels. The idea was to create a line of varietal wines that offer serious value on many of Italy's iconic wine regions (Abruzzo, Puglia, Sicily, and Tuscany). These are not bulk wines nor leftover juice from a winery; they are each made with fruit owned by a single grower with long-term contracts, and they're almost all farmed organically. At \$14.99 SRP, these wines crush the retail & BTG game. Plus, many of them come in kegs, so for those looking for a sustainable, 'economy' option, Poggio is a great choice. Why the ancient pagan labels? The Eastern ideology of Yin Yang is at the center of the Poggio Anima concept. The whites & rosé are named after religious archangels while the reds are named after fallen angels. As for the winemaking side, a few different, well-respected winemakers throughout Italy make these wines. The use of oak is limited, choosing to focus more on the fresher, drinkable side of these native Italian grapes.

scan for more info



Highlights

- 1** The wines are each made with fruit from a single grower with long-term contracts, and they're almost all farmed organically.
- 2** The lineup includes varietal wines from many of Italy's iconic wine regions: Abruzzo, Puglia, Sicily, and Tuscany.
- 3** These wines crush the retail and BTG game at \$14.99 SRP. Plus, many come in kegs, so it's a great sustainable, 'economy' option.

Wines



Whites & Rosé SRP \$15

- 'Gabriel' Pecorino – lemony & bright
- 'Uriel' Grillo – medium bodied with saline notes
- 'Rosato' Zibbibo/Syrah – a light rosé blend

Reds SRP \$15

- 'Asmodeus' Nero d'Avola* – grippy & spicy
- 'Belial' Sangiovese – youthful, fruity & herbal
- 'Lilith' Primitivo – savory, earthy, full-bodied
- 'Samael' Montepulciano – deep, big tannins

*Old oak aging. All others are aged in stainless steel.



Ethos



ORGANIC



VEGAN

Packaging



Experimental

Traditional

Press



...[like] sipping rosé in an Italian grandmother's backyard garden...

BEST ROSÉS OF 2023

VINEPAIR

'Raphael' Rosato 2022