



NOON

McLaren Vale - Australia



Background

Noon Winery was founded by a French teacher and casual farmer named David Noon in the 1960s. David initially sold grapes to McLaren Vale winemakers but began experimenting with small batches, and soon, a simple driveway sign was all it took for the consumer craze to set in. David's son, Drew, grew up on the farm and would eventually take over the reins. He worked at Tyrrell's Winery, a Hunter Valley benchmark producer, before earning his Master of Wine title. In 1996, Drew and his wife Raegan took over the winery, maintaining a commitment to farm with biodynamic principles. They source additional fruit from the Borrett family's Langhorne Creek vineyards. The wines are fermented in old, open-top oak barrels with ambient yeasts and see no fining or filtering. "Life is too short not to be drinking the wines of Drew and Rae Noon," says Robert Parker in his book, *The World's Greatest Wine Estates*. Noon is one of Australia's finest (and smallest) wineries, crafting perfumed wines that balance power and poise like you wouldn't believe.

scan for more info



Highlights

- 1** Noon is a benchmark McLaren Vale producer led by Drew Noon (Master of Wine) and his wife, Rae, two of the kindest people in the business.
- 2** These are bold Cab and Shiraz wines that age gracefully and showcase a traditional Australian style that balances power and poise.
- 3** Noon wines are a great example of why 'new oak' isn't a dirty word. While seeing up to 33% new oak, the wines remain thoroughly balanced.

Wines



Shiraz SRP \$90

The Shiraz is vibrantly jammy, in the best possibly way. Layers of spice are enhanced by one third new oak, and there is a suppleness to the fruit that is supported by stunning acidity (no additions!) at over 15% ABV.



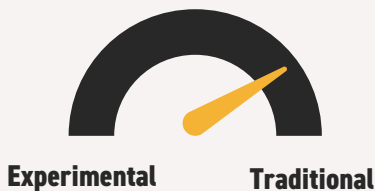
Cabernet Sauvignon SRP \$90

The Cab is, in a word, stylish. It sees up to 20% new oak which is skillfully integrated with chiseled tannins. It is dense but laser focused.

Ethos



Packaging



Press

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- Robert Parker