



**NOON**

*McLaren Vale - Australia*



## Background

Noon Winery was founded by a French teacher and casual farmer named David Noon in the 1960s. David initially sold grapes to McLaren Vale winemakers but began experimenting with small batches, and soon, a simple driveway sign was all it took for the consumer craze to set in. David's son, Drew, grew up on the farm and would eventually take over the reins. He studied at Roseworthy College and worked at Tyrrell's Winery, a Hunter Valley benchmark producer, before earning his Master of Wine title. In 1996, Drew and his wife Raegan took over the winery, maintaining a commitment to farm with biodynamic principles. They ferment their full-bodied reds in old, open-top oak barrels with ambient yeasts and avoid fining or filtering. "Life is too short not to be drinking the wines of Drew and Rae Noon," says Robert Parker, who lists the Noon winery in his book, *The World's Greatest Wine Estates*. We couldn't agree more. Noon is one of Australia's finest (and smallest) wineries, crafting perfumed wines that balance power and poise like you wouldn't believe.

scan for more info



## Highlights

- 1** Noon is a benchmark McLaren producer led by Drew Noon (Master of Wine) and his wife, Rae, two of the kindest people in the business.
- 2** These are bold Cab and Shiraz wines that age gracefully and showcase a traditional Australian style that balances power and poise.
- 3** Noon wines are a great example of why 'new oak' isn't a dirty word. While seeing up to 33% new oak, the wines remain thoroughly balanced.

## Wines



### Shiraz SRP \$90

The Shiraz is vibrantly jammy, in the best possibly way. Layers of spice are enhanced by one third new oak, and there is a suppleness to the fruit that is supported by stunning acidity (no additions!) at over 15% ABV.



### Cabernet Sauvignon SRP \$90

The Cab is, in a word, stylish. It sees up to 20% new oak which is skillfully integrated with chiseled tannins. It is dense but laser focused.

## Ethos



NATURAL



ORGANIC



VEGAN

## Packaging



Experimental

Traditional

## Press



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- Robert Parker